

# Laura Strele

## Graphic Design & Fine Art

### experience

#### Digital Production Assistant

- Implement page and screen layout designs
- Build content using graphic, audio and animated assets
- Test and QA the finished material
- Assemble assets and deliverables for client handover
- Contribute to the creative process with Studio colleagues

Acteon  
Communication Ltd.  
Jun 2022 - Present

#### Social Media Editor

- Product-focused commercial photography and videography
- Communicated with clients and partner companies as needed
- Created banners for sales, congratulations, and emails
- Editing in the Adobe Suite Product

Interior Design Centre  
"Siena Home", Ltd  
Jun 2020 - Feb 2022

#### Digital Production Assistant

- Updating content for the ARU App
- Updating content for the on-campus info screens
- Modifying leaflets and posters via Adobe Cloud
- Editing and adding subtitles to videos, ensuring accuracy
- Assisting team members with various tasks as needed

Anglia Ruskin University  
Jun 2021 - Aug 2021  
Nov 2021 - Dec 2021

### education

#### BA (Hons) Fine Art

Developing individual practice, exploring and experimenting with new processes and media, and engaging with contemporary practice and theory; including photography, painting, drawing, graphic design, illustration, printmaking, performance art, film and video, digital media, installation and site-specific approaches.

Anglia Ruskin University,  
Cambridge School of Art  
Sept 2020 - Jun 2023

#### Visual Advertising Design

Learning graphic design that involves creating visual concepts, using software, and applying design principles to produce competitive advertising ideas. It also includes tasks like logo, poster, and exhibition design, focusing on graphic identity and visual expression.

Riga School of  
Design and Art  
Sept 2016 - Jun 2020

I'm a designer fuelled by boundless creativity, and adaptability that even chameleon's envy. With a passion for crafting unique visual experiences, I thrive on turning ideas into art.

Let's design some smiles together!

### contact

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**PORTFOLIO:** <https://strelelaura.com>

### skills & expertise

Hard:

- Adobe Suite (Ps, Ai, Id, Pr, Ae, Lr)
- Articulate Storyline & Rise 360
- MS Office (Wo, Ex, Pp)

Soft:

- Tenacious Work Ethic
- Diverse Artistic Abilities
- Adaptability
- Problem-Solving
- Progress-Driven Focus
- Communication
- Attentiveness

### hobbies



Getting lost in a good book



Capturing moments



Baking sweet goodies



Restless Wanderlust



Splashing paint on canvas

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PANTONE 114 U